



Ricky Foyle

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60 St. Andrews Road, Gosport
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EMPLOYMENT

Attindas/Domtar Personal Care

Senior Designer | 2012 - Present

Working as lead designer, managing and coordinating a small team of creatives for a large healthcare company. Launching new brands and refreshing and maintaining existing brands across a global marketplace.

RickyFoyle.co.uk

Freelance Design/Consultancy | 2005 - 2012

Working alone or within cooperatives for various companies and agencies. Working closely with clients on all aspects of creative design and marketing. Ranging from remote freelancing to onsite contracting.

REFERENCES

Germán Torres Rodriguez

Art Director, Marketing Services, Domtar Personal Care.

Madrid, Spain

+34 617 418237

Mel Croucher

Brand and asset management for companies and individuals.

29 Great Southsea St, Southsea PO5 3BY, UK

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QUALIFICATIONS

Multimedia Design

University of Portsmouth | 2005

First Class Degree BA (hons)

Diploma in Art and Design

Portsmouth School of Art and Media | 2001

Merit Award

SKILLS



Design

Artworking, brand development/positioning, marketing campaigns, packaging design, copywriting. Performance tracking/review, B2B and B2C.



Imagery

Artistic direction, concept visualisation and testing, sourcing and directing third party media and managing agency assisted projects.



Digital

UI and UX design, wireframing, testing and analysing with clients and consumers. Performance tracking and reviewing practices and processes.

TOOLS

Adobe Creative Cloud, Microsoft Office, Microsoft Sharepoint, Microsoft Dynamics, WebDam, Salsify, WorkFront, Jira.